

Designing the future

January 2017

Dear Parents/Carers

Re: Kayleigh's Love Story

As part of the schools PSHE programme we like to ensure that students are exposed to as many up-to-date and relevant topics as possible. Awareness of online safety issues is a key focus of ours especially as we are a digital school.

You may be aware from recent press coverage that following the tragic death of a schoolgirl Kayleigh Haywood, Leicestershire Police have made a film about the last few weeks of her life to raise awareness amongst young people of the dangers of online grooming and child sexual exploitation (CSE). The film has been made with the support of Kayleigh's family who are keen that as many children as possible view it.

A number of different agencies have been consulted by the police during the production process including head teachers, CEOP – the national online protection agency, and staff from local agencies who work on the frontline to protect children from abuse and exploitation.

The British Board of Film Classification has advised that the film would carry a 15 certificate if it was to be shown as an "advert in the cinema". That said, the film has been judged to be suitable for showing to children aged 11 and over, and as such it has been shown to students as young as year 7 in schools nationally, with the agreement of their parents.

We intend to show your child this film at school in their assembly next week.

Although it is not obligatory that your child sees the film and you have the right to withdraw your child from screenings, in our view, the film, while upsetting, is something that all children ought to see to ensure that they are sufficiently aware of online safety issues and CSE. However, if you do wish to withdraw your child from viewing the film, please let me know as soon as possible by contacting reception on 0117 9927100.

Please see the attached fact sheet for further information on this issue.

Yours faithfully



Rob Alsop
Designated school e-safety officer